

BRAD SUGARS



# SHARE AN EVENING WITH THE WORLD'S #1 BUSINESS COACH and learn 28 proven strategies to massively grow your business...

In February 2012 Brad will be returning to Australia  
and New Zealand to explain exactly why  
"Business is Booming".

From the evening you will walk away with:

- Vision and drive to take your business to the next level
- An abundance of proven successful business strategies
- Confidence in yourself and your business
- The 5 most important metrics towards financial improvement

We are expecting all events to sell out, hence you will need to book very early to avoid disappointment.

This is a limited Free by invitation only event.

To attend you must register with Ticket Code **BIB10** at  
[www.businessisbooming.biz](http://www.businessisbooming.biz) or call 1800 508 364

"I went from 60 hours a week with one business to 6 – 10 hours a week with 2 businesses turning over \$4 million. I plan to set up a third business later this year." – *David Newton, Diamond Creek, Vic*

"I now work only four days a week to spend more time with my 2 young children. I've learnt to focus on profitability and working on the business." – *Ben Matthews, Perth, WA*

"In less than 5 months we have added \$29,000 to our bottom line profit. Our understanding of our business and the importance of profits have improved out of sight and our business decisions are more clearly thought out and effective. We're excited about the future." – *Renaissance Of Leather*

## TOUR DATES

INVERCARGILL - 8TH FEBRUARY

AUCKLAND - 10TH FEBRUARY

PERTH - 13TH FEBRUARY

MELBOURNE - 14TH FEBRUARY

SYDNEY - 15TH FEBRUARY

BRISBANE - 16TH FEBRUARY

**BOOK NOW @ [www.businessisbooming.biz](http://www.businessisbooming.biz)**

# BUSINESS IS BOOMING TIME FOR BUSINESS OWNERS TO TAKE ACTION!

## Key winning strategies you will walk away with at this event:

- Cash flow is king – discover tools and templates to keep your cash flow on track.
- Successful selling strategies – Understand the sales process with practical hands on advice.
- How to keep your customers coming back – Learn tried and tested customer loyalty strategies.
- Mastering your margins – Make the most of your margins and increase your profitability.
- Managing your team in a downturn – Learn how to motivate your team to become a winning team.
- Action Planning – Map out a plan for next quarter using all that you have learned.

There are truly only five ways to multiply your business profits but most business owners focus on the wrong things. In this seminar you'll learn the five numbers every successful business focuses on improving. Specifically you will learn:

- How to take immediate control of your cash flow and profits.
- How to multiply your number of customers, your revenues, and your profits.
- How to retain customers for 2x or 3x as long as you do today.
- How to avoid the top 4 common mistakes in advertising.
- How to turn your marketing and advertising into an investment, rather than an expense.
- How to work ON your business instead of just IN your business.

This seminar is designed for BUSINESS OWNERS & LEADERS who are open to learning simple, new, ways to run their business and are passionate about improving their business. Come learn what 10,000s of business owners are doing to make their profits grow.

## Your Speaker - Brad Sugars:

Brad is the author of 14 books including the “The Business Coach.” He travels the world speaking and giving seminars and has been on stage with the likes of Tom Hopkins, Brian Tracy, John Maxwell, Robert Kiyosaki and Allen Pease. His company “Action Coach Australia” is ranked by USA’s “Entrepreneur Magazine”, as the 16th fastest growing franchise in the world, and 53rd of the top 500. Brad is also currently nominated for Chairman of the year at the International Business Awards, “The Stevies”.

You will discover business building secrets from this amazing young entrepreneur who has helped more than a million clients around the world find personal and business success. He will show you how to find thousands of dollars in untapped profit opportunities in your business right now. Have a pen and paper handy – you won't want to miss a word...

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**ActionCOACH**  
business coaching